

# UNISTELLAR Revolutionizes Hospitality with 'Stargazing-as-a-Service' for Premium Resorts and Hotels

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San Francisco, CA – [UNISTELLAR](#), the global leader in smart and enhanced vision telescope technologies that elevate stargazing into a unique awe-inspiring experience, is ushering in a new era of experiential luxury with an innovative, first-of-its-kind 'stargazing-as-a-service' offering. Premium resorts and hotels can now deliver unforgettable celestial experiences to guests, tapping into the growing demand for unique and differentiated adventures.

Travelers in 2025 are increasingly seeking meaningful, once-in-a-lifetime cosmic experiences, according to [Booking.com](#), with astro tourism emerging as a major trend. UNISTELLAR's state-of-the-art [ODYSSEY Pro Smart Telescope](#) makes it effortless for premium hotels and resorts to create enriching and magical on-site experiences that transcend traditional amenities and attract new kinds of visitors.

Guests can independently explore galaxies, stars, planets, and nebulae, or take part in group observation evenings, capturing stunning images and even participating in the NASA-led Citizen Science program – all in a matter of minutes. ODYSSEY Pro turns an evening under the stars into a memory that lasts a lifetime.

## Stargazing as a Service: Tailored for Hospitality Success

UNISTELLAR's offering is designed for seamless adoption by hotels of all kinds—from serene beach resorts to bustling urban hotels. Early adopters, including luxury destinations like [Malliouhana Resort](#) in the Caribbean, [Nanuku Resort](#) in Fiji, and [Chez Bruno](#) in France, have set the stage for this celestial revolution and are already reaping the benefits. California's [Park James Hotel](#), [Post Ranch](#)

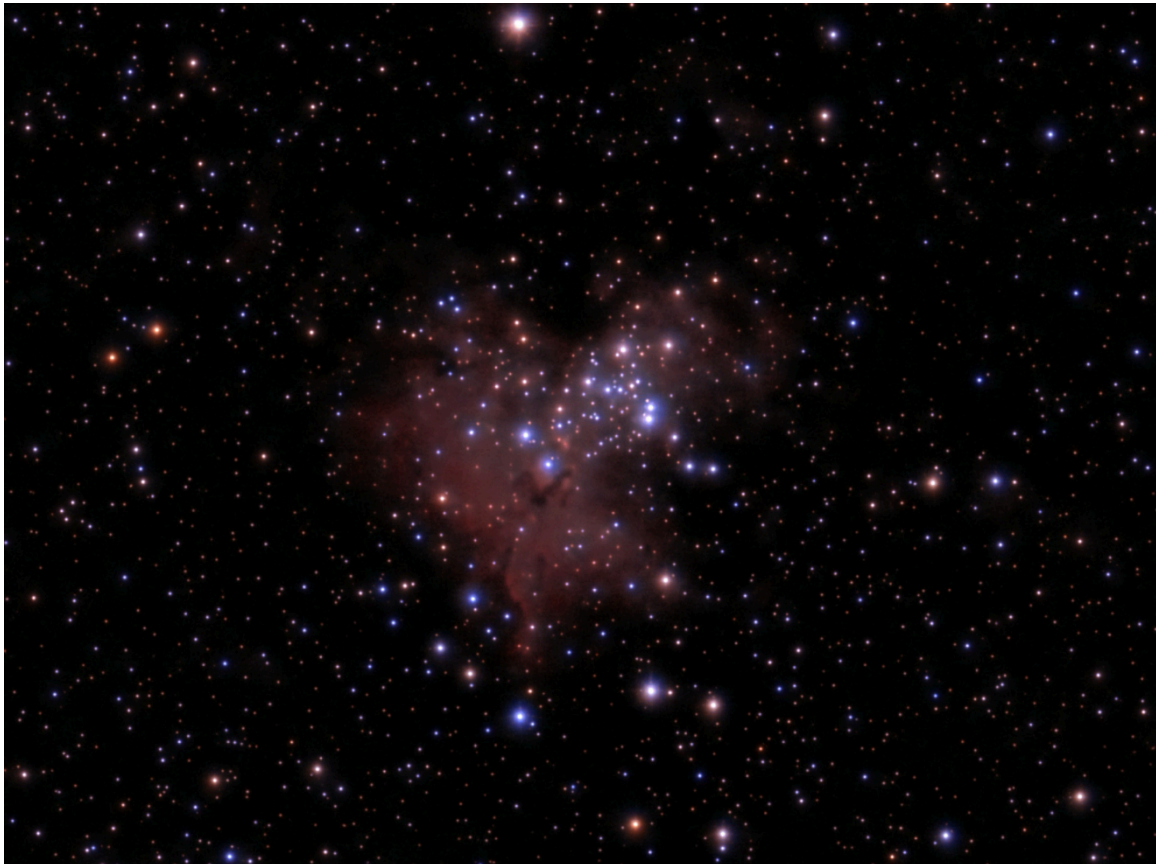
[Inn](#), and [The Ameswell Hotel](#) are among the latest set to join UNISTELLAR's constellation of pioneers.

"This new offering is tailored to allow the premium and luxury hospitality sector to conveniently provide guests with the unique and memorable experiences our telescopes deliver during a stargazing experience," said Laurent Marfisi, CEO at UNISTELLAR. "It's truly a differentiating point for these demanding customers and their sophisticated guests."

UNISTELLAR's subscription-based hospitality package includes everything hotels and resorts need to deliver incredible stellar experiences:

- **Subscription Pricing:** \$99 (£89 / €99 incl. VAT) for the first month, then \$249/month (£199 / €249 incl. VAT) for the first ODYSSEY Pro telescope. +\$199/month (£169 / €199 incl. VAT) per additional unit. No long-term commitment required; hotels can cancel any time.
- **Comprehensive Package:** Includes the ODYSSEY Pro, ODYSSEY Backpack, and an online onboarding session.
- **Support & Training:** Ongoing assistance, maintenance coverage, and tailored training ensure effortless operation.
- **Affiliate Opportunities:** Also includes the opportunity for the hotel to become an affiliate and earn commissions for every telescope sale made through their recommendation.

"I've been offering UNISTELLAR telescopes to my customers for two years now," says Samuel Bruno, Managing Partner of Michelin-starred restaurant and hotel, Chez Bruno. "They are available in our superior rooms, but also on request at reception. Our guests can use them for an evening, without any prior training. Afterwards, they experience a unique and memorable moment under the beautiful night sky of Provence."



**ODYSSEY Pro: Bringing the Wonders of the Universe to Guests' Fingertips**

The world's most powerful consumer smart telescope, UNISTELLAR's ODYSSEY Pro displays high-resolution, crystal-clear observations of galaxies, nebulae, planets, and more, in vivid colors and intricate details- even in light-polluted urban settings. The Sky Catalog guides guests to over 5,000 breathtaking celestial wonders, and ODYSSEY's optimal size and weight make it easy to transport anywhere, with automatic features eliminating the need for adjustments.

Whether it's a romantic getaway, a family adventure, or a solo escape, the ODYSSEY Pro brings the universe to life, allowing guests to create and share magical, unforgettable memories wherever they are and share their exciting finds with friends and family. Likewise, hotels and luxury experience providers can easily and quickly host unforgettable and unique events.

To learn more about UNISTELLAR's new hospitality offering and its smart telescopes, visit [Unistellar.com](https://www.unistellar.com).

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## About UNISTELLAR

Unistellar creates the world's most powerful and easy-to-use smart telescopes. Thanks to exclusive and patented advances in imaging and optics, its range of connected products finally make observing the sky that immersive voyage among the stars each of us dreams of, but never got to experience before. It even pushes the boundaries of technology to enable observing even in the heart of the city and despite light pollution.

Unistellar is a market leader in smart telescopes, providing a unique experience of observing and discovering space, in the United States, Europe, Japan and worldwide. The company has received two CES Awards, in 2018 and 2022.

Through partnerships with renowned scientific organizations such as NASA and the SETI Institute, Unistellar has built the world's first crowdsourced astronomy community. The decisive contribution of the Unistellar Network to the study of the DART planetary defense mission has already been recognized by major scientific journal Nature.

For more information on Unistellar, see <http://www.unistellar.com> and follow us on [Facebook](#) and [Twitter](#).